


What's on the inside counts.



So what's on the outside matters.





Her first steps. That one mismatched recliner.  
Drawings up on the fridge, piano notes and an  
overfull bookcase. There are countless little  
things we treasure. So count on James Hardie to  
**protect everything inside,  
from everything outside.**





# Make inspired choices every step of the way.

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Give your home a beautiful new beginning. From siding style options and color choices, down to the detailed selections of trim, soffit and fascia, find all the tools you need to create with confidence.

HardiePlank® Lap Siding Select Cedarmill® Evening Blue  
HardieShingle® Siding Straight Edge Panel Evening Blue  
HardieTrim® Boards Arctic White  
HardieSoffit® Vented Select Cedarmill® Arctic White



THINK OF YOUR  
HOME AS A  
BLANK CANVAS.  
THE POSSIBILITIES  
ARE ENDLESS.





**HardieShingle® Siding Straight Edge Panel** Light Mist  
**HardieTrim® Boards** Arctic White



**HardieShingle® Siding Straight Edge Panel** Light Mist  
**HardieTrim® Boards** Arctic White

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# The home you've always imagined? It's at your fingertips.

Sometimes, a project like this feels like a huge undertaking. But we promise it's easier than it seems. When picking the siding style for your home, there are a few things to keep in mind:

- 1 **Craft confidently.** This is an extension of you. Your personality. Your tastes. Reflect your lifestyle with siding materials and designs that reveal what you cherish.
- 2 **Look beyond the surface of the siding to see if the material is designed to withstand the rigors of the climate where you live.** While other sidings take a one-size-fits-all approach, only James Hardie® siding and trim are specifically engineered to stand up to the climate where they are used. The unique formulation of our fiber cement siding makes it a better all-around performer than wood-based or vinyl siding, delivering superior resistance to weather, fire and damage from pests.
- 3 **Take the long view.** Weighing costs? High-performance fiber cement siding can help you spend less time and money maintaining your home. So you can enjoy more, and work less, over the many years to come.
- 4 **Browse the ColorPlus® Technology finish collections to find colors that complement your home's setting and your personality.** No other siding brand matches our combination of styles, textures and color finishes to capture the design you desire.
- 5 **Pick out the finishing details.** Make it truly yours. The trim, soffit and fascia will complete your home's exterior, giving your home instant curb appeal. When you select a James Hardie Complete Exterior™, the accent pieces work together to complement the siding in both style and performance. All backed by exceptional warranties from a single manufacturer.

## IT'S TIME TO ELEVATE YOUR HOME

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"As we started looking at the house, we thought well maybe we should re-side it. Now I think it reflects more what's on the inside of our house. It looks like a different house—It looks like a new house."

Lisa and Mike H. used James Hardie® products to re-side their home.





HardiePlank® Lap Siding Stone Gray  
HardiePanel® Vertical Siding Stone Gray  
HardieTrim® Batten Boards Stone Gray  
HardieTrim® Boards Cobble Stone





NORTH  
AMERICA'S  
**#1 BRAND  
OF SIDING**

## Siding that stands up. For a house that stands out.

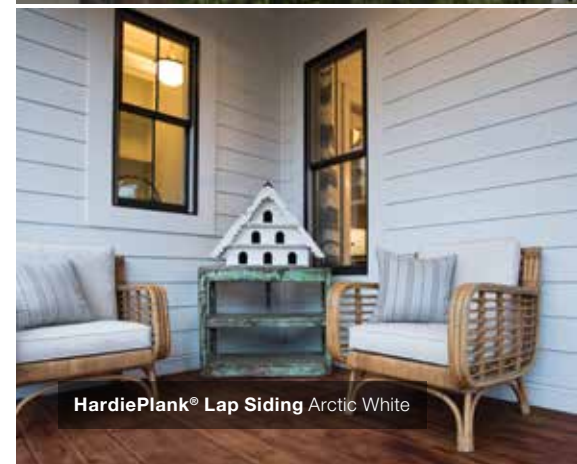
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It's easy to get swept away by the James Hardie collection of profiles and products. The closer you look, the more you'll understand why over 8 million homeowners have chosen North America's most popular brand of siding.

## Captivating and timeless with a modern touch.

Wrap your home in clean, classic lines with the low maintenance HardiePlank® lap siding that fits the way you live now. Available in a variety of widths to capture different home styles, you can select the smooth lap siding for a more contemporary style, or enjoy the genuine warmth of wood grain texture. Select a beaded lap board to add detailed horizontal definition for a signature look.

HardiePlank® Lap Siding White Bungalow  
HardieTrim® Boards White House



HardiePlank® Lap Siding Arctic White





**HARDIEPLANK® LAP SIDING  
REFLECTS THE COMFORTS OF HOME.  
WARM AND WELCOMING.**



**HardiePlank® Lap Siding** Timber Bark

“James Hardie® siding was really able to provide the aesthetic I was going for. Now our home looks back to its original, ‘Gone with the Wind’ farmhouse look and feel.”

Holly W. used James Hardie® products to re-side her 1800s-era farmhouse.

## Charming and elegant with historic vibes.

Replicate the handcrafted look of cedar that's suggestive of a rustic cottage or grand Cape Cod-style home. Shingle siding adds instant charm to any home – whether it's located a stone's throw from the sea or many leagues away.

HardieShingle® Siding Summer White



HardieShingle® Siding Straight Edge Panel Light Mist  
HardieTrim® Boards Arctic White







HardieShingle® Siding Straight Edge Panel Homestead Green



**HARDIESHINGLE® SIDING IS ENCHANTING,  
REMINISCENT OF SUNNY DAYS SPENT  
RELAXING AT THE SHORE.**

“Having something we knew would last and would still look good for a long time was a huge factor in our decision.”

Chris and Minna Z. replaced fading and cracking cedar siding with James Hardie® siding with transformative results.

## Where rustic meets refined.

Traveling from the coast to the countryside, HardiePanel® vertical siding transforms homes into modern farmhouses that would feel right at home on the prairie or in the rolling hills. Add HardieTrim® boards for traditional board and batten accents or keep the design clean and contemporary with the panel's smooth texture.



**HardiePanel® Vertical Siding** Arctic White  
**HardieTrim® Batten Boards** Arctic White





**HardiePanel® Vertical Siding** Light Mist  
**HardieTrim® Batten Boards** Light Mist  
**HardieTrim® Boards** Arctic White

**ACCENTUATE YOUR HOME'S INVITING  
FEATURES WITH HARDIEPANEL®  
VERTICAL SIDING.**



**HardiePanel® Vertical Siding** Cobble Stone  
**HardieTrim® Batten Boards** Cobble Stone  
**HardieTrim® Boards** Arctic White



**HardiePanel® Vertical Siding** Evening Blue  
**HardieTrim® Batten Boards** Evening Blue  
**HardieShingle® Siding Straight Edge Panel** Evening Blue  
**HardieTrim® Boards** Arctic White  
**HardieSoffit® Vented Select Cedarmill®** Arctic White



**HardiePlank® Lap Siding Smooth** Gray Slate  
**HardieTrim® Boards** Arctic White

# Live colorfully ever after.

Color speaks to everyone differently. Some are drawn to light, clean colors, or bright, luscious hues, while others love dark, dramatic shades and neutral, earth tones. We have curated collections of ColorPlus® Technology finishes that can capture the look you love. Choose the right color combination with confidence using the dynamic Home Color Tool on our website. And James Hardie® siding and trim enhanced with ColorPlus® Technology can save you time, money and maintenance headaches down the road. The baked on color retains the look you love longer than house paint applied on site, helping your home look great for years to come.





EXPRESS YOUR  
PERSONALITY  
WITH INSPIRING  
COMBINATIONS.







## Durable in any season. Delightful on any home.

James Hardie® siding is made to withstand the harshest elements. Rain, wind, snow, sun — whatever Mother Nature throws at you. All while providing beauty built to last.





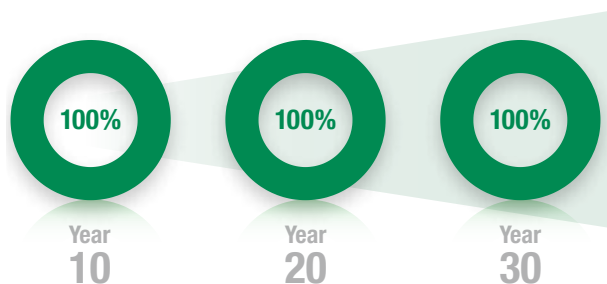
## Love your look, wherever you live.

As you get further into your journey, you'll discover the importance of style that endures. Only James Hardie® fiber cement siding and trim are specifically designed to perform beautifully wherever you live. Our HZ5® products resist shrinking, swelling and cracking even after years of wet or freezing conditions. Our HZ10® products stand up to hot, humid conditions, blistering sun and more.

### Unlike other brands, James Hardie doesn't prorate its substrate warranties

**30-year** non-prorated, limited siding warranty

**15-year** non-prorated, limited trim warranty







## Lasting beauty begins with the finish.

Siding and finish choices represent a major investment. Research which products will keep their good looks over time. James Hardie manufactures its siding and trim boards and applies ColorPlus® Technology finishes in the same factory. Compare that to wood-based siding that typically relies on third parties for painting. Our controlled, single-source process delivers a more consistent finish that performs better with less maintenance than paint on wood-based siding. Enjoy the peace of mind that comes with our 15-year limited finish warranty.



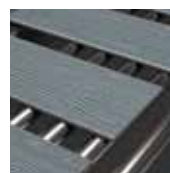
### Superior finish adhesion

Our proprietary coating technology is applied to the front, edges and features of the board for durable performance.



### Superior color retention

Finish is baked onto products after each coating step for a stronger bond, which helps resist cracking, peeling and chipping.



### Superior UV resistance

Retains vibrancy longer as compared to vinyl siding and field-applied paint on other siding products in all UV conditions.

## Superior siding — it's the easiest decision along the way.

Your home should be your rock. James Hardie designs superior strength into every fiber cement board to resist swelling, buckling, warping and splitting, despite what nature brings. No wood, wood-based, vinyl or other fiber cement siding can match our overall ability to protect your home's exterior from the elements. Before long, wood-based siding can show the effects of damage caused by weather, water, fire and pests. James Hardie® siding is specifically engineered to better resist the harsh conditions nature unleashes.





JAMES HARDIE® SIDING

WOOD-BASED SIDING



VS



Resists Weather\*

James Hardie siding

Resists shrinking, swelling and cracking in changing weather

Wood-based siding

Shrinks and swells with changes in heat and humidity



VS



Resists Fire\*\*

James Hardie siding

Won't burn and is recognized by fire departments nationwide†

Wood-based siding

Will burn when exposed to a significant source of heat or flame



VS



Resists Pests††

James Hardie siding

Won't be eaten by woodpeckers, termites and other pests

Untreated wood-based siding

Subject to damage from woodpeckers, termites and other pests

\* All sample pieces were treated and tested under identical conditions.

\*\* Unpainted James Hardie and wood-based siding samples were both exposed to a blowtorch for 90 seconds.


† James Hardie siding complies with ASTM E136 as a noncombustible cladding and is recognized by fire departments across the U.S. including Marietta, GA, Flagstaff, AZ and Orange County, CA.

†† Visual representation based on James Hardie research and testing.

## James Hardie® siding provides authentic design that vinyl siding can't match.

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Our products are up to 5x thicker than vinyl siding, providing deeper shadow lines and a warmer wood grain texture with seams that are less visible. When investing in your home, don't be misled by vinyl siding's short term cost. Its color can be more susceptible to fading. Vinyl siding may also crack, buckle or sag with weather stress and time, possibly diminishing your home's charm and value.



HardiePlank® Lap Siding Smooth Arctic White  
HardieTrim® Boards Arctic White



JAMES HARDIE® SIDING

VINYL SIDING



VS



Resists Weather\*

James Hardie siding

Resists damage from wind, rain, freezing temperatures and hail

Vinyl siding

Can be damaged by hail and may crack, buckle and warp with changing temperatures



VS



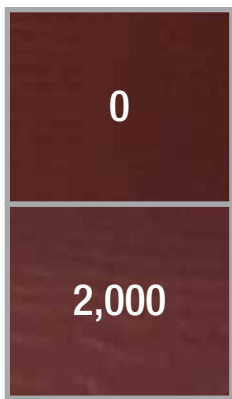
Resists Heat\*\*

James Hardie siding

Noncombustible and resists damage from extreme heat

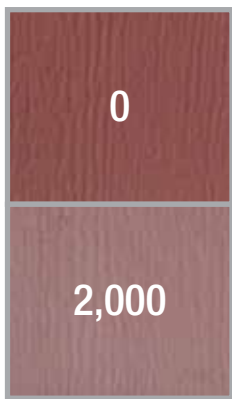
Vinyl siding

Vulnerable to melting caused by flame, grills and Low-E windows



VS

Hours of UV light exposure



Resists Fading†

James Hardie siding

ColorPlus® finishes provide consistent color and high UV resistance

Vinyl siding

Can fade or discolor faster than ColorPlus® finishes.\*\*\*

\* Visual representations based on James Hardie research and testing.

\*\* James Hardie siding sample was exposed to a blowtorch for 90 seconds. Vinyl siding was exposed to heat of 140 degrees F for 30 seconds.

\*\*\* Based on 4000 hours QUV-B exposure per ASTM G154-12a

† Within a controlled lab environment, samples were exposed to an accelerated QUV test of 2,000 hours.

# For homes designed to be lived in, without looking that way.

Finishing touches, down to the details. Complete your home's distinctive exterior design with trim and soffit that complement your siding and color choices in both style and performance. You can select James Hardie® products with confidence, knowing that they have earned the endorsements of trusted authorities across the building industry.



Discover why James Hardie is the recognized leader at [jameshardie.com/leader](http://jameshardie.com/leader)



**HardiePlank® lapsiding** is backed by the **Good Housekeeping Seal**



Chosen by builders annually as a **Brand Leader** in **Builder Magazine**



**Green Builder Magazine** Readers' Choice, **"Most Sustainable Product"** 2019



Featured on the **DIY Network's Blog Cabin** every year since 2012



**Money Magazine** singles out **HardiePlank® lap siding** as a **great value**



Featured in **This Old House's Idea Home**, the Farmhouse at Emerson Green 2016

You can also check out more inspirational photos of gorgeous homes featuring our products on Houzz and Pinterest.

Explore your design options with our Home Color Tool at [jameshardie.com/color](http://jameshardie.com/color)

Siding colors shown in these images may deviate from actual ColorPlus® Technology colors. For best results in color selection, please refer to Statement Collection™ product samples or Dream Collection™ color fan decks.

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